

**APPROACHES OF EUROPEAN CULTURAL PLURALISM:
ARTISTIC TRANSFER AND TRANSNATIONAL HERITAGE**

Prof Alexandre Kostka

24-hour seminar

This seminar aims to give an understanding of how the European nations, and later on the European Union, try to develop a cultural identity in the period between 1850 and the present day. Special emphasis is given to the circulation and display of works of art, contributing to the social construction of memory (Eric Hobsbawm). The multicultural identity of Strasbourg provides ideal conditions to consider how visual identity building takes place. Currently, Strasbourg is aiming to extend its UNESCO heritage to the Neustadt, the urban extension area built during the "German" period (1870-1918) – an aspect that will be dealt with in close cooperation with the Direction de la culture of the City of Strasbourg, allowing an insight to the contemporanean issues of cultural heritage management.

The seminar includes a day trip to Basel, Switzerland, to see the show on Monet at the Fondation Beyeler. Participants are requested to participate in the logistical preparation.

Lecturers:

Alexandre Kostka and associated academics, museum professionals.

Assessment:

Students are evaluated by a five page essay (70%), as well as by participation in class and during excursion (30%)